

Michael Zimmer

Art Director / Graphic Designer

Summary

I have over 10 years of experience as a designer, most recently as the Senior Art Director for a full-service integrated marketing agency.

My objective is to obtain a position with a design team, in a challenging and inspiring environment, with room for creative growth.

Education

School of Design, Carnegie Mellon University

2001; Pittsburgh, PA

Bachelor of Fine Arts,
Communication Design
with honors

Contact

1556 Green Street #1556-R
San Francisco, CA 94123
415-271-4078
mikezimmerdesign@gmail.com

Employment History

Thunder Factory

June 2006–March 2010; San Francisco, CA

Senior Art Director (contract): March 2010–Present

Promoted to Senior Art Director: August 2007

Senior Designer: June 2006–August 2007

Art-directed a broad range of integrated marketing campaigns. Played a key role in the planning and development of large-scale corporate projects. Designed for multiple media channels with a focus on interactive design and online marketing. Managed designers, vendors and contractors. Presented creative designs to clients.

Freelance

August 2004–June 2006; San Francisco, CA

Principal Clients:

Storefront Political Media Graphic Designer

Designed and produced political direct mail, outdoor advertising, and digital campaigns.

Howry Design Associates Associate

Created information graphics and vector illustrations for award winning print work. Assisted print production team.

Liquid Comma Design (NYC) Art Director

Worked offsite with design team on print and web designs. Helped pitch new business.

Design One Print Production Manager

Responsible for print production for large-scale corporate clients.

Cooke Publishing Company

June 2002–August 2004; Philadelphia, PA

Art Director. Worked with clients in education creating templates for scholastic materials, yearbooks and magazines. Received final client files and brought them to press.

Malish & Pagonis

June 2001–May 2002; Philadelphia, PA

Junior Designer. Worked closely with two experienced partners creating print and web designs. Served as print production manager and HTML programmer.